

CPCS website – Guidelines for staff biographies

General guidelines

- Write your profile from a first-person perspective.
- Write clearly and keep sentences short.
- Open with your role at CPCS – think of the impact of your role or your main areas of expertise.
- Include one line about why you joined CPCS / Why is CPCS special?
- If you have a testimonial from a business partner or a previous client praising your skills/contributions, please provide one. Using this as social proof is impactful marketing.

Bio example:

Dolir Transcom

Senior Consultant, Transport

Hi. My expertise is shaping efficient and sustainable transportation systems.

- I lead initiatives that optimize transport infrastructure, enhance connectivity and drive economic development.
- I can have conversation in English, French or Spanish.

Before joining CPCS, I worked at Transport Company as a transportation consultant. I played a pivotal role in implementing cutting-edge technologies for traffic management to enhance the safety and efficiency of road networks.

Career highlights OR Projects I've worked on:

- Super rail project in Neverland that now moves 500,000 passengers daily.
- A big study for Metropolis that unlocked \$100M grant to install solar panels.

Education:

- Master of Arts, Fun, CPCS University, Canada
- Bachelor of Arts in Excellence, CPCS University, Canada

Professional designations

- CFA - Chartered Financial Analyst
- CPA - Chartered Professional Accountant
- P. Eng. - Professional Engineer
- Fellow of...
- ICD.D – Institute of Corporate Directors
- Etc.

3 fun facts:

- I'm a licensed deep-sea diver
- I've travelled to 30 countries
- I enjoy outdoor activities such as canoeing and skiing